



The American Coalition of Competitive Energy Suppliers
www.competitiveenergy.org

FOR MORE INFORMATION, CONTACT:

Frank Caliva, media contact
(202) 506-1657
frankcaliva@prquinlan.com

FOR IMMEDIATE RELEASE:

ACCES TO RELEASE NEW FOCUS GROUP VIDEO

WASHINGTON, D.C., March 26, 2018 – The American Coalition of Competitive Energy Suppliers (ACCES) is releasing a new focus group video, *The Power of Choice*, on its website on March 28 at 1:00 PM ET. ACCES recently hosted and filmed a focus group for the video. The focus group followed last year’s white paper release that examined consumer awareness of energy choice. The video aims to educate regulators and policy makers about consumers’ understanding of the energy industry.

The *Power of Choice* focus group video will be accompanied by a fact sheet with recommendations for how regulators and industry stakeholders can use the information to create a better shopping experience for consumers. ACCES spokesperson, Suzanne Graziano-Publicover, summarized the findings from the focus group, commenting, “We found consumers appreciate the opportunity to be informed customers, and support continued efforts by state agencies to provide balanced information about energy choice.”

ACCES plans on using the information gathered from the consumers to develop detailed educational materials to make energy choice more accessible.

Follow ACCES on Twitter, @EnergyACCES, for more information about the launch of the new video.

About the American Coalition of Competitive Energy Suppliers

The American Coalition of Competitive Energy Suppliers (ACCES) is a group of competitive retail natural gas and electricity suppliers committed to consumer education and media outreach, in order to help consumers better understand and take advantage of the benefits of energy choice. For more information, visit www.competitiveenergy.org.

#